Partnership Guide

Rivers of Resilience: Sustaining Indigenous Innovation
Join us for the 2024 AISES National Conference!

AISES is thrilled to bring its 2024 National Conference to San Antonio, TX. The AISES National Conference is the premier event for Indigenous STEM (science, technology, engineering, and math) professionals and students, attracting members and attendees from the U.S. and Canada, and as far away as Alaska and Hawai‘i.

Take advantage of the unparalleled opportunity to connect and network with 3,500+ conference participants who have a passion for STEM and who want to discover and learn with the most influential people and institutions about STEM. The National Conference is designed to have something for everyone – whether you are exploring AISES for the first time, starting your AISES journey, or continuing your journey as a national conference expert.

The National Conference is the place to learn from the best and to build on your organization’s strengths while engaging with impressive Indigenous students and professionals in an environment that promotes professional growth and development. It is an environment that provides multiple opportunities to discuss, share, and even debate new ideas.

The AISES National Conference offers opportunities for:

- STEM career pathway awareness and exploration
- Professional development skills-building workshops
- Career and community leadership development sessions
- Research education, training, exchange, and dissemination
- Networking
- Mentorship
- Career, internship, and academic opportunities during the largest College and Career Fair in Indian Country
- Pathways for integrating STEM research and careers with Native culture and identity
- Interactions with Native elders and cultural ceremonies to motivate and empower Native students and professionals to persist and excel in their STEM studies and careers
- STEM career pathway awareness and exploration
- Professional development skills-building workshops
- Career and community leadership development sessions
- Research education, training, exchange, and dissemination
- Networking
- Mentorship

About AISES

Founded in 1977, AISES is a national nonprofit organization focused on substantially increasing the representation of Indigenous peoples of North America and the Pacific Islands in science, technology, engineering, and math (STEM) studies and careers. This robust nonprofit currently supports individual student and professional members across the U.S. and Canada in critically needed STEM disciplines. Through chartered college and university chapters, professional chapters, tribal chapters, and affiliated PK-12 schools, members benefit from diverse STEM-focused programming that supports careers and promotes student success and workforce development in multiple crucial areas.

Each year, AISES holds its National Conference in a different region of the country.

Save the date for:

2025 AISES National Conference
October 2 to October 4, 2025
Minneapolis, Minn.

2026 AISES National Conference
TBD

2027 AISES National Conference
October 14, 2027 to October 16, 2027
Aurora, CO

For more information about AISES and the 2024 National Conference, please visit the following websites:

www.aises.org
conference.aises.org

SOCIAL MEDIA

Facebook: www.facebook.com/aises.org
LinkedIn: www.linkedin.com/company/aises-hq
Pinterest: www.pinterest.com/aises_hq
Snapchat: aiseshq
X: @AISES  •  Instagram: aises_hq

Preliminary Agenda

Wednesday, October 2

- AISES Merchandise Booth Opens
- Conference Check-in and Registration Opens
- STEM Activities Day (middle and high school students)

Thursday, October 3

- Academic Advisory Council (AAC) Meeting
- Academic Institution Advisory Council Meeting
- Canadian Indigenous Advisory Council (CIAC) Meeting
- Corporate Advisory Council (CAC) Meeting
- Education Committee Meeting
- Gemstone Sponsor Reception (Invitation Only)
- Government Relations Council (GRC) Meeting
- Graduate Student Mixer
- Hackathon (college students)
- Industry Partner/University Tours
- Native Artisan Marketplace
- Networking Suites
- Opening Ceremony
- Professional Chapters Council (PCC) Meeting
- Professional Development Committee Meeting
- Resume Room
- Sessions for All Tracks
- State of AISES by President (Invitation Only)
- Student Orientation
- Student Study Lounge
- Talking Circles
- Tribal Nations Advisory Council (TNAC) Meeting
- Veterans Gathering
- Pre-College Advisors Meeting
- Professional Members Meeting
- Sequoyah Fellows Breakfast & Ceremony
- Sessions for All Tracks
- Student Awards Luncheon
- Student Study Lounge
- Traditional Native Social Powwow
- U.S. National College Student Caucus
- Wellness Activity
- College and Career Fair
- Exhibitor Feedback Session
- Graduate Student Mixer
- Morning Blessing Ceremony
- Professionals Networking Reception
- Resume Room
- Sessions for Selected Tracks
- Student Caucuses
- Student Poster and Oral Research Presentations and Competition
- Student Study Lounge
- Student Social
- Wellness Activity

The agenda is subject to change. The full 2024 AISES National Conference Program will be posted prior to the start of the conference at conference.aises.org.

Friday, October 4

Saturday, October 5

- AISES Members Meeting
- Canadian Members Meeting
- Closing Banquet
- Closing Talking Circle
- Pre-College Advisors Meeting
- Professional Members Meeting
- Sequoyah Fellows Breakfast & Ceremony
- Sessions for All Tracks
- Student Awards Luncheon
- Student Study Lounge
- Traditional Native Social Powwow
- U.S. National College Student Caucus
- Wellness Activity

“These past two days at the AISES National Conference have been truly incredible. Witnessing the passion and innovation of these young minds, all driven to make a significant impact in our world, is a testament to the dreams our ancestors once held.” – Amazon Web Services
2023 AISES NATIONAL CONFERENCE DEMOGRAPHICS

ATTENDANCE
- Professionals: 615
- College Students: 905
- High School Students & Chaperones: 497
- Exhibitors & Sponsors: 1,250
- Advisors: 112
- Elders: 45

GENDER IDENTITY OF PARTICIPANTS
- Male: 36%
- Female: 56%
- Transgender Woman/Trans Feminine: 0%
- Transgender Man/Trans Masculine: 0%
- Non-Binary/Genderqueer/Gender Fluid: 1%
- Two Spirit: 1%
- Gender not listed: 0%
- Prefer not to answer: 6%

STEM INTEREST AREA
(at those reporting)
- Science: 24%
- Technology: 15%
- Engineering: 23%
- Mathematics: 2%
- Health Science: 10%
- Other STEM Related: 9%
- Other Non-STEM Related: 17%

PARTICIPANT RACE
- Indigenous: 60%
- Non-indigenous: 40%

ATTENDEE SATISFACTION
- Excellent: 65.09%
- Good: 28.61%
- Okay: 4.99%
- Poor: 0.5%

COLLEGE STUDENTS
- Undergraduate: 74%
- Freshman: 13%
- Sophomore: 27%
- Junior: 27%
- Senior: 33%
- Masters: 16%
- Doctorate Post-Doctorate: 10%

“With deep gratitude, I want to express my appreciation to the AISES family for the fantastic conference. Thank you for your exceptional coordination and execution of this event. The atmosphere among the students and professionals was incredible. It left us with a renewed sense of purpose and empowerment. Thank you once again – Ahéhee.”
Diné Development Corporation
Over 500 Indigenous Nations are represented in the AISES membership including Native American, Native Hawaiian, Alaska Native, First Nations, Métis, and Inuit students and professionals.

MEMBERSHIP BY REGION

- Region 1 – Northwest - 16%
- Region 2 – West - 9%
- Region 3 – Southwest - 23%
- Region 4 – South – Central - 16%
- Region 5 – Upper Midwest - 13%
- Region 6 – Northeast - 11%
- Region 7 – Southeast - 10%
- Not Reported - 2%

MEMBERSHIP BY TYPE

- College Student - 51%
- Professional - 28%
- PK-12 Student - 18%
- Retiree - 3%
- Sequoyah® - 24%

Sequoyah members can be either of the four membership types. Also, number does not include the incoming Sequoyah inductees from the 2023 National Conference.

NUMBER OF AISES MEMBERS REPRESENTED IN THESE CATEGORIES

- 606 - College/Universities
- 199 - Majors
- 150 - Industries

MEMBERSHIP BY GENDER

- 54% Male
- 44% Female
- 1% Preferred Not To Say
- 2% Not Reported

COLLEGE STUDENT BREAKDOWN BY LEVEL

- Freshman
- Sophomore
- Junior
- Senior
- Masters
- Ph.D.

CHAPTERS

- 248 PK-12 Affiliate
- 199 College University
- 20 Professional
- 3 Tribal

Social Media Followers By Platform

- Total Followers 38,531
- Facebook: 7,085
- Twitter: 6,104
- Instagram: 2,941
- LinkedIn: 5,327

MONTH OF OCTOBER

- Facebook: 6,997
- Instagram: 4,288

Social Media Insights

- Facebook Visits: 6,997
- Instagram Visits: 4,288
- Facebook visits increased by 68% from Oct 3 to Oct 7
- Instagram visits increased by 536% from Oct 3 to Oct 7

CURRENT MEMBERSHIP DEMOGRAPHICS

- 7,290 MEMBERS as of November 1, 2023
## 2024 National Conference Gemstone Sponsorship Packages

<table>
<thead>
<tr>
<th>Brand Visibility</th>
<th>Medallion $100,000</th>
<th>Jade $75,000</th>
<th>Turquoise $50,000</th>
<th>Coral $30,000</th>
<th>Lapis $20,000</th>
<th>Onyx $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier logo placement on national conference website (header) with link</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Padfolio or notebook with logo inserted in national conference bags</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Editorial coverage in the <em>Winds of Change</em> magazine</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Full-page advertisement in national conference program</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
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<td>♦</td>
</tr>
<tr>
<td>Logo placement at the national conference registration desk</td>
<td>♦</td>
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</tr>
<tr>
<td>Push notification on the national conference app</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
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<td>♦</td>
</tr>
<tr>
<td>National conference bag insert (Swag items recommended. Paper flyers discouraged.)</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
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<td>♦</td>
<td>♦</td>
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<tr>
<td>Pre-conference custom email to all registered attendees</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Pre-Conference highlight email (newsletter format) to registered attendees</td>
<td>♦</td>
<td>♦</td>
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<td>♦</td>
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<tr>
<td>Acknowledgement on AISES social media channels</td>
<td>♦</td>
<td>♦</td>
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</tr>
<tr>
<td>Recognition as a Gemstone Sponsor in national conference program and signage</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Recognition on the AISES conference website and mobile app with link to the sponsor website</td>
<td>♦</td>
<td>♦</td>
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</tr>
<tr>
<td>Recognition as a Gemstone Sponsor in the <em>Winds of Change</em> magazine National Conference Wrap-Up issue (digital only)</td>
<td>♦</td>
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</tbody>
</table>

### Advertisement in the national conference issue of *Winds of Change* magazine

<table>
<thead>
<tr>
<th></th>
<th>Full-page ad</th>
<th>Half-page ad</th>
<th>Quarter-page ad</th>
<th>Third-page ad</th>
<th>Quarter-page ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medallion</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Jade</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Turquoise</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Coral</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Lapis</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Onyx</td>
<td>♦</td>
<td>♦</td>
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</tr>
</tbody>
</table>

### Advertisement in the *Winds of Change* magazine National Conference Wrap-Up issue (digital only)

<table>
<thead>
<tr>
<th></th>
<th>Full-page ad w/ animated effect</th>
<th>Half-page ad w/ animated effect</th>
<th>Quarter-page ad w/ animated effect</th>
<th>Quarter-page ad w/ animated effect</th>
<th>Quarter-page ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medallion</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Jade</td>
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<tr>
<td>Turquoise</td>
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<td>Coral</td>
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<td>Lapis</td>
<td>♦</td>
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<td>Onyx</td>
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</table>

### Advertisement in *Paths to Opportunities* digital newsletter

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<thead>
<tr>
<th></th>
<th>Skyscraper banner</th>
<th>Skyscraper banner</th>
<th>Skyscraper banner</th>
<th>Skyscraper banner</th>
<th>Closing or mid banner</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medallion</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
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<tr>
<td>Jade</td>
<td>♦</td>
<td>♦</td>
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<tr>
<td>Turquoise</td>
<td>♦</td>
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<td>Coral</td>
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</tbody>
</table>

### College and Career Fair Presence

<table>
<thead>
<tr>
<th>College and Career Fair exhibit booth (premier placement) **</th>
<th>Medallion 20 x 40*</th>
<th>Jade 20 x 40*</th>
<th>Turquoise 20 x 30</th>
<th>Coral 20 x 20</th>
<th>Lapis 20 x 10</th>
<th>Onyx 10 x 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full access national conference registrations (additional full registrations $300/ea. or career fair pass $100/ea.)</td>
<td>40</td>
<td>30</td>
<td>25</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Complimentary Lead Retrieval System for the College and Career Fair (badge scanning)</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
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<td>♦</td>
<td>♦</td>
</tr>
</tbody>
</table>

### National Conference Presence

<table>
<thead>
<tr>
<th>Five-minute address or video at the Opening Ceremony and Closing Banquet</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three-minute address or video at the Opening Ceremony or Closing Banquet</td>
<td>♦</td>
<td>♦</td>
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<td>♦</td>
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</tr>
<tr>
<td>Two-minute video at the Opening Ceremony or Closing Banquet</td>
<td>♦</td>
<td>♦</td>
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</tr>
<tr>
<td>Guaranteed educational session for preferred track (content must be approved and submitted in accordance to session deadline)</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Reserved table(s) at the Closing Banquet</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Reserved seating at the Closing Banquet</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Complimentary meeting room in the Convention Center (available Thursday - Saturday)</td>
<td>♦</td>
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<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Special sponsorship designation on company attendee badges</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Exclusive Gemstone Sponsor gift</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
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<td>♦</td>
</tr>
</tbody>
</table>

### Other Sponsor Benefits

<table>
<thead>
<tr>
<th>Twelve-month access to the AISES Resume Database</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
<th>♦</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary job postings on the AISES Career Hub</td>
<td>50</td>
<td>40</td>
<td>30</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Professional Memberships (Annual)</td>
<td>25</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>5</td>
<td>♦</td>
</tr>
</tbody>
</table>

*May downsize booth to 20 x 30 in exchange for logo on the national conference bag (2 maximum), lanyard (1 maximum) or hotel key (1 maximum).

**Booth upsize option upon availability
AISES is honored to partner with Native organizations to help advance its mission. Native Circle sponsorship packages provide tribes, tribal enterprise, and Native organizations the unique opportunity to support the National Conference event.

### 2024 National Conference Native Circle Sponsorship Packages

<table>
<thead>
<tr>
<th>Brand Visibility</th>
<th>Sweetgrass $20,000</th>
<th>Sage $10,000</th>
<th>Cedar $5,000</th>
<th>Pinon $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Conference Highlight Email to registered attendees</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Winds of Change magazine advertisement (Fall issue)</td>
<td></td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Recognition as a Native Circle Sponsor in national conference program and signage</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Recognition on the AISES conference website and mobile app with link to the sponsor website</td>
<td>♦</td>
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<td>♦</td>
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</tr>
<tr>
<td>Recognition as a Gemstone Sponsor in the Winds of Change magazine National Conference Wrap-Up issue (digital only)</td>
<td>♦</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>College and Career Fair Presence</th>
<th></th>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Option for College and Career Fair booth (premier placement)</td>
<td>20 x 10</td>
<td>10 x 10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full access national conference registrations for students, educators, and professionals (additional full registrations $300/ea. or career fair pass $100/ea.)</td>
<td>16</td>
<td>12</td>
<td>8</td>
<td>4</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>National Conference Presence</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Reserved seating at Closing Banquet</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Special sponsorship designation on organization attendee badges</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Exclusive Native Circle Sponsor gift</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Other Sponsor Benefits</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Twelve-month access to the AISES Resume Database</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary job postings on the AISES Career Hub</td>
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<td>Professional Memberships</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
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</tbody>
</table>

For information about custom Native Circle packages that includes community programming, contact Alicia Mitchell at amitchell@aises.org or 602.837.4815.
AISES is honored to partner with academic institutions to help advance its mission. Academic sponsorship packages provide universities and all educational institutions the unique opportunity to support the National Conference event.

### 2024 National Conference Academic Sponsorship Packages

<table>
<thead>
<tr>
<th>Brand Visibility</th>
<th>Eagle</th>
<th>Bear</th>
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<tbody>
<tr>
<td>Pre-Conference Highlight Email to registered attendees</td>
<td>👑</td>
<td>🦃</td>
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<tr>
<td>Acknowledgement on AISES Social Media Channels</td>
<td>👑</td>
<td>🦃</td>
</tr>
<tr>
<td>Recognition as an Academic Sponsor in national conference program and signage</td>
<td>👑</td>
<td>🦃</td>
</tr>
<tr>
<td>Recognition on the AISES conference website and mobile app with link to the sponsor website</td>
<td>👑</td>
<td>🦃</td>
</tr>
<tr>
<td>Recognition as an Academic Sponsor in the Winds of Change magazine National Conference Wrap-Up issue (digital only)</td>
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<td>🦃</td>
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<tr>
<td>Winds of Change magazine advertisement (Fall issue)</td>
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<td>Digital banner on the Winds of Change website</td>
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<td>1 month</td>
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<td>College and Career Fair booth (premier placement)</td>
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<tr>
<td>Full access conference registrations</td>
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<th>National Conference Presence</th>
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<tr>
<td>Reserved seating at the Closing Banquet</td>
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<tr>
<td>Special sponsorship designation on the company attendee badges</td>
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</tr>
<tr>
<td>Exclusive Academic Sponsor gift</td>
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<th>Other Sponsor Benefits</th>
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<tr>
<td>Professional Memberships (Annual)</td>
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</table>

### SPONSORSHIP OPPORTUNITIES

#### Educational Programming and Academic Competitions

AISES provides a diverse assortment of educational workshops, training sessions, and sessions to its attendees throughout the National Conference. These offerings are designed to help prepare and encourage students so they may successfully progress to the next level of their educational and professional pursuits.

**Research Competitions**

Graduate, undergraduate, and pre-college students submit written abstracts and present their research using a poster or oral competition format. Submissions are evaluated by a committee of STEM professionals.

**Graduate Student Research Oral and Poster Competitions** ($10,000 investment or 2 co-sponsors at $5,000)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite competition location, and during the Student Awards Luncheon.

**Undergraduate Student Research Oral and Poster Competitions** ($10,000 investment or 2 co-sponsors at $5,000)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite competition location, and during the Student Awards Luncheon.

**Pre-College Student Poster Competition** ($5,000 investment)

Sponsors will receive acknowledgement in the conference program, research abstract booklet, at the onsite competition location, and during the Student Awards Luncheon.

**Student Research Abstract Booklet** ($2,500 investment)

The digital student research abstract booklet contains the abstracts of all student research presented during the poster and oral competitions. The sponsor’s logo will be featured prominently in the digital issue (posted online) and acknowledged in the national conference program.

For more information, contact Candace McDonough at 617.969.2137 or cmcdonough@aises.org.
Educational Sessions and Workshops

Student Orientation ($5,000 investment)
Provide welcoming remarks (5-minutes) at the mandatory orientation for all the pre-college and college student conference attendees.

Session Tracks ($5,000 investment)
Opportunity to disseminate materials (requires pre-approval). One session slot is included/reserved for the session track sponsor. Sponsors may select from the following:
- Art, Architecture, and Design
- Biological Sciences
- College and Career Readiness
- Communications and Marketing
- Community Building
- Computer and Information Science
- Engineering
- Education and Student Success
- Engineering

Geosciences
- Health and Medical Sciences
- Indigenous Knowledge
- Mathematical and Physical Sciences
- Professional and Workforce Development
- Social and Behavioral Sciences
- STEM and Business
- STEM Education

STEM Activities Day ($15,000 investment)
This is a pre-conference event targeting pre-college students (middle and high school) with hands on programming and interactive sessions. A portion of the sponsorship will be utilized for give-away items for students in attendance.

Event Sponsorship Opportunities

Resume Room ($10,000 investment or 2 co-sponsors at $5,000)
The Resume Room is available to students on Thursday and Friday during the national conference. The room is equipped with computers, printers, and is staffed by experts from sponsoring organizations and professionals. Here, participants will fine tune their resumes for upload to the AISES Resume Database and for distribution at the College and Career Fair.

Plenary Luncheon ($30,000 investment)
Host a plenary session for 250 conference attendees (can be offered to a targeted audience) with a featured presentation/discussion on a highly dynamic topic relevant to AISES members. Content must be developed in collaboration with AISES. There is on-stage and signage recognition of the sponsor at the start of the plenary luncheon. Disseminating a branded giveaway at this event is possible.

Student Awards Luncheon ($30,000 investment or 2 co-sponsors at $15,000)
The Student Awards Luncheon (for up to 500 students) pays tribute to the conference research presentation winners and AISES scholarship recipients. Sponsor(s) will be acknowledged in the national conference program and will have the opportunity to give a brief (5-minute) address during the luncheon.

Closing Banquet ($40,000 investment)
The Closing Banquet celebrates the students, professionals, and partners who are a part of the AISES journey. The event also pays tribute to the 2024 Professional of the Year winners. Sponsor(s) will be acknowledged in all conference materials and throughout the Closing Banquet. Sponsors can distribute materials such as swag on each seat. Three-minute video to share at the closing banquet. Expected attendance 2,000 people.

Keynote Breakfast ($30,000 investment)
Host a keynote breakfast session for up to 250 conference attendees (can be offered to a targeted audience), which features a speaker selected in partnership with AISES. Sponsors will receive a table for 10 and a sponsor representative will open the session with a brief introduction.

College & Career Fair Lunch ($25,000 investment or 2 co-sponsors at $12,500)
Sponsors of the College & Career Fair lunch will be recognized during the event, in the conference program and in signage in front of the exhibit hall and lunch service area. Sponsors are welcome to give an audience address (5-minutes) during the lunch hour.

Corporate Advisory Council and Tribal Nations
Advisory Council Luncheon ($15,000 investment)
This event brings together corporate and tribal leaders to network, explore partnership opportunities, discuss AISES engagement, and more. The sponsor will be acknowledged in the national conference program, and they will be invited to make welcoming remarks at the luncheon.

Kick-off Event ($20,000 investment)
Help AISES kick-off the 2024 National Conference by sponsoring an ice-cream social and open mic night. This event will be held on Wednesday evening before the national conference begins.

Student Social ($10,000 investment or 2 co-sponsors at $5,000)
This fun filled social event will include entertainment, dancing, and snacks on Friday night during the national conference. Sponsor(s) will receive prominent visibility throughout the evening and may distribute a giveaway item.

Graduate Student Mixer ($10,000 investment or 2 co-sponsors at $5,000)
AISES Graduate Student Mixer brings together students pursuing an advanced degree for a meaningful networking event. Sponsor(s) will have an opportunity to address the participants and have visibility throughout the evening and in the conference materials.

Professional Networking Reception ($15,000 investment
or 2 co-sponsors at $7,500)
The AISES Professional Members gathering is an exciting event bringing together hundreds of individuals from various backgrounds and industry areas. Sponsor(s) will have an opportunity to address the participants and have visibility throughout the evening and in the conference materials.

Traditional Native Social Powwow ($10,000 investment)
Sponsor the traditional cultural event scheduled on Saturday evening. This is the “grand finale” conference event where conference attendees and local community members socialize, and vendor merchandise is sold. Sponsors have the opportunity to make remarks to attendees at the powwow.
networking opportunity that precedes the College and Career Fair. Many use this time to meet and mingle with students and to set up meetings and interviews. All of the following suites are available for sponsorship:

- Academia/Research
- Armed Forces/Intelligence
- Energy
- Natural Resources, Food and Agriculture
- Health and Medical Science
- Tech, Telecom and Casino Gaming
- Transportation
- Manufacturing and Consumer Goods
- Other (Contact us to discuss other possible suites including a corporate/agency hosted suite.)

Sponsors will be acknowledged in the national conference program and in signage at each suite location entrance.

Wellness Activity ($5,000 investment, 2 available)
Interested in offering morning yoga or group exercise, i.e. morning walk, gym session, run? Participants engage in wellness activities on Friday and Saturday mornings during the national conference. Sponsors are acknowledged in the national conference program and at the activity each morning.

Industry Partner Tours ($5,000 investment)
AISES coordinates various Industry Partner Tours for students and/or professionals. Sponsorship covers transportation and advertising. Companies who are sponsoring the tours receive acknowledgement in all materials including the conference website, e-announcements, and social media.

Other Exciting Sponsorship Opportunities

WiFi Sponsorship ($40,000 investment or 2 co-sponsors at $20,000)
Help connect national conference participants as the event WiFi sponsor. The sponsor(s) will receive acknowledgement in a splash page when participants connect to the internet and to the AISES Conference App. Sponsor(s) will also be acknowledged in the national conference program and in signage throughout the convention center.

Mobile App Sponsorship ($15,000 investment)
Invest in the mobile app that is used by conference attendees throughout the event. The mobile app details the agenda, exhibitors, speaker bio, and offers a newsfeed! Sponsor logo will be displayed as attendees access the app as well as in the national conference program.

Hackathon ($15,000 investment or 2 co-sponsors at $7,500)
Sponsors of this social coding event spark creativity and ingenuity among Native students and brings together computer programmers and others in a fun and competitive environment. Hackathons fuel innovation, showcase technology, and offer hands-on learning and support.

Networking Hospitality Suites ($7,500 investment)
This open house style networking event held on Thursday evening offers a series of simultaneous receptions for conference participants to meet others with common interests and careers. It is a casual networking opportunity that precedes the College and Career Fair. Many use this time to meet and mingle with students and to set up meetings and interviews. All of the following suites are available for sponsorship:

- Academia/Research
- Armed Forces/Intelligence
- Energy
- Natural Resources, Food and Agriculture
- Health and Medical Science
- Tech, Telecom and Casino Gaming
- Transportation
- Manufacturing and Consumer Goods
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Photo Booth ($10,000 investment)
The photo booth at the College and Career Fair lets participants capture a photo memory. Sponsorship includes signage at the booth, credit in the national conference program, and a company logo on the photo strips.

Elders Lounge ($5,000 investment)
Support intergenerational conversations as the sponsor of the Elders Lounge. Throughout the conference, the AISES Council of Elders and local elder’s welcome students and professionals to join them for coffee and conversation in a set location.

Student Study Lounge ($7,500 investment)
Support our student scholars by sponsoring the study lounge. Space will be equipped with WiFi, comfortable seating, and refreshments for students who wish to take a study break during the conference.

Snack Break ($10,000 investment/multiple available)
Host a snack break at the national conference and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.

Coffee Break ($7,500 investment/multiple available)
Host a coffee break at the national conference and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.

Charging Stations ($5,000 investment/multiple available)
Have your sponsor logo on a charging station in the Convention Center, providing a vital service to all attendees. Sponsors will also receive recognition in the national conference program.

Water Bottles ($15,000 investment)
Keep conference participants hydrated throughout the duration of the conference by sponsoring the official water bottle with your company logo. Water bottles will be distributed at the registration desk at the National Conference.

Conference Program Printing ($10,000 investment)
There is only one back cover advertisement, and it could be yours! Secure now your company’s four-color advertisement on the back cover of the national conference program.

Footprints ($5,000 investment)
Sponsor logos will be placed on footprints throughout the Convention Center to guide conference participants to sessions and other events.

Student Travel Scholarship ($2,000 investment)
Underwrite an AISES student’s attendance at the 2024 AISES National Conference. Funds are applied toward round-trip travel, lodging, and conference registration for one student.

Sequoyah Fellowship ($1,000 investment)
Become a special member of AISES by joining the Sequoyah Fellowship. Sequoyah Fellows are our most treasured family members.

AISES Fellows receive an engraved medallion, a lifetime AISES membership and subscription to AISES Winds of Change magazine, and have an opportunity to serve AISES as a leader, mentor, and role-model. The annual National Conference Sequoyah Breakfast recognizes AISES Sequoyah Fellows and welcomes new Fellows. The Ceremony is not to be missed!

The Sequoyah Fellowship is named in memory of the Cherokee citizen who perfected the Cherokee alphabet and syllabary. Becoming a Fellow is both an honor to receive and bestow. Consider honoring individuals in your organization or sponsor student scholars by pledging a Sequoyah Fellowship.

“Our organization sponsored somebody to attend the conference. When we met with her, she talked about how the help provided to her through AISES has been life changing.” - SPEEA
EXHIBITOR INFORMATION: For those who are interested in solely exhibiting without conference sponsorship options, please consult the table below. Exhibit space is assigned upon completed and paid registration. Floor assignments are made on a first-come, first-served basis. We do take booth location preferences into consideration, but we can make no guarantee regarding booth placement. The College and Career Fair is open from 9:00 a.m. to 4:00 p.m. on Friday, October 4, 2024.

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<tr>
<th>Booth Size</th>
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<th>Nonprofit, Tribe or Tribal Business</th>
<th>Government</th>
<th>Corporate</th>
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<td>Single 10 x 10</td>
<td>Single 10 x 10</td>
<td>Single 10 x 10</td>
<td>Double 10 x 20</td>
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<td>Late Registration Price (after 6/28/24)</td>
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<td>Wastebasket</td>
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Interview booth: $1,000/each
Additional full conference pass: $350/each
All exhibits include 8 ft. back drape, 3 ft. side drape, exhibitor sign and 15% discount on the Winds of Change magazine advertising including the Winds of Change Fall 2024 issue, the National Conference Wrap-Up issue (digital only), and the Paths to Opportunities digital newsletter.
Exhibitors will be acknowledged in the conference program, conference website, mobile app, and in the Winds of Change magazine National Conference Wrap-Up digital issue.
* Dates subject to change. The exhibitor service kit will be available online by May 2024 on the conference website. To request a copy of the kit by mail, contact CSS Event Contractor at 505.243.9889.

**Exhibitor Only Cancellation and Refund Policy**
AISES will grant a full refund less a $100 processing fee to any exhibitor that cancels their registration no later than May 1, 2024. Exhibitors that cancel their registration on or before August 1, 2024 will receive a 50% refund, less $100 processing fee. No refunds for cancellations will be granted after August 1. Cancellation and refund requests must be emailed to exhibitors@aises.org. The event is planned as an in-person event.
How to Sign-Up
For more information about the 2024 AISES National Conference and to access the online registration form, please visit our conference website online at: conference.aises.org.

Conference Location
Henry B. González Convention Center
900 E. Market Street
San Antonio, Texas 78205

Important Dates
May 31, 2024: Last day to cancel booth space with a full refund, less $100 processing fee.
June 28th, 2024: Last day to register exhibitor booth before price increase.
August 30, 2024: Final day to cancel exhibitor space with a 50% refund, less $100 processing fee.
September 2, 2024: Final day to register as an exhibitor or sponsor with inclusion in the conference program.

Conference Contacts
Corporate Sponsorships
Kellie Jewett-Fernandez (Cheyenne River Lakota)
Vice President of Business Development
kjfernandez@aises.org
720.758.9679

Government and Native Circle Sponsorships
Alicia Mitchell (Cherokee)
Director of Tribal and Government Relations
amitchell@aises.org
602.837.4815

Exhibit Booth, Advertising Sales, and Other Sponsorships
Candace McDonough
Senior Development Officer
cmcdonough@aises.org
617.969.2157

Exhibit Booth Sales, and Other Sponsorships
Hope Archibeque
Business Development Officer
harchibeque@aises.org
720.758.9712

General Inquiries, Sponsor and Exhibitor Support
Brianna Starks
Business Development Manager
bstarks@aises.org
720.745.2069

College and Career Fair Exhibit Decorator
Convention Services of the Southwest (CSS)
Trade Show Event Contractor
esr@cssabq.com
505.243.9889

“I was blown away by my experience at the 2023 AISES National Conference in Spokane. What an incredible event for all who had the opportunity to attend! I really cannot choose a favorite part...I really enjoyed being a judge, loved the chance to connect in-person with you and your team, was inspired by so many incredible STEM students and presenters, hearing from the elders was amazing, and the closing circle was an incredibly powerful and humbling experience.”– Polaris
<table>
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<tr>
<th>SAGE</th>
<th>Educational Programming and Academic Competitions</th>
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<tr>
<td>Burroughs Wellcome Fund</td>
<td>Graduate Student Research Oral and Poster Competitions</td>
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<td>Pfizer</td>
<td>Undergraduate Student Research Oral and Poster Competitions</td>
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<td>BNSF Railway</td>
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<td>Student Orientation</td>
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<td>Boeing</td>
<td>Session Tracks</td>
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<td>Chevron</td>
<td>Biological Sciences – Lawrence Berkeley National Lab</td>
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<td>Health and Medical Sciences – National Library of Medicine and the All of Us Research Program at the National Institutes of Health</td>
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<td>STEM &amp; Business – Johnson Scholarship Foundation</td>
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<td>Corporate Advisory Council and Tribal Nations Advisory Council Luncheon</td>
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<td>Professional Networking Reception</td>
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<td>Networking Hospitality Suites</td>
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<td>Amazon</td>
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<td>Native Circle and Academic Sponsors</td>
<td>Winds of Change Magazine</td>
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</table>
We were really impressed with the planning of the conference. Thank you to our AISES Partners. Your hard work didn’t go unnoticed and it was one of the most thought-out conferences I’ve been to!” - Wells Fargo Bank
AISES in Canada National Gathering
February 29 – March 2, 2024
Hyatt Regency Vancouver
655 Burrard Street
Vancouver, BC V6C 2R7
The sixth annual AISES in Canada National Gathering will give Indigenous students and professionals in STEM an opportunity to gather, connect, and create long-lasting relationships within Canada and across the continent.

Preliminary Agenda

Thursday
Registration Opens
Welcome Banquet

Friday
Canadian Indigenous Advisory Council Meeting
Educational Sessions
Information Tables Open
Keynote Lunch
Registration Continues
Networking Mixer
Poster Research Presentations

Saturday
Closing Banquet
Educational Sessions
Information Tables Open
Morning Smudge and Blessing
Talking Circle

*Agenda is subject to change. The 2024 AISES in Canada National Gathering Program, including all times, sessions, and event details will be posted prior to the start of the event at https://www.aises.ca/.

It was a great event, I came away from the conference with new eyes, perspectives and a huge amount of pride due to the presenter’s passion and the atmosphere presented within the conference.” National Gathering attendee

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# 2024 AISES in Canada National Gathering

## Gemstone Sponsorship Packages

<table>
<thead>
<tr>
<th>Gemstone</th>
<th>Presenting</th>
<th>Topaz</th>
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<th>Emerald</th>
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<td>(One available)</td>
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### Brand Visibility

- Premier logo placement on conference website (header) with link
- Padfolio or notebook with logo inserted in national conference bags
- Full-page advertisement in conference program
- Half-page advertisement in conference program
- Push notification on the conference app
- Conference bag insert (Swag items recommended. Paper flyers discouraged.)
- Pre-conference custom email to all registered attendees
- Pre-conference highlight email (newsletter format) to registered attendees
- Acknowledgement on AISES social media channels
- Recognition as a sponsor in conference program and signage
- Recognition on the conference website and mobile app with link to the sponsor website
- Recognition as a sponsor in the Winds of Change magazine - Spring issue
- Advertisement in the spring issue of Winds of Change magazine

### College and Career Fair Presence

<table>
<thead>
<tr>
<th>Category</th>
<th>Full-page ad</th>
<th>Half-page ad</th>
<th>Third-page ad</th>
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<tr>
<td>Full access registrations</td>
<td>25</td>
<td>15</td>
<td>10</td>
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</table>

### National Gathering Presence

- Five-minute address or video message at the Welcome Ceremony and Closing Banquet
- Three-minute address or video message at the Welcome Ceremony or Closing Banquet
- Three-minute video at the Welcome Ceremony
- Guaranteed educational session for preferred track (content must be approved and submitted in accordance to session deadline)
- Reserved seating at the Closing Banquet
- Special sponsorship designation on company attendee badges
- Exclusive sponsor gift

### Other Sponsor Benefits

- Twelve-month access to the AISES Resume Database
- Complimentary job postings on the AISES Career Hub
- Professional Memberships (Annual)

*Rate of exchange used by AISES is $1 USD = $1.37 CAD*
**2023 AISES in Canada National Gathering Sponsors**

**Platinum Sponsors**
- Nutrien
- TC Energy

**Gold Sponsors**
- Activision
- Blizzard
- Amazon
- Apple
- Stantec

**Silver Sponsors**
- Enbridge
- Microsoft
- Mosaic
- Northeastern University
- Urban Systems
- Verna J. Kirkness Education Foundation

**Travel Scholarship Sponsors**
- AECOM | Jacobs
- University School of Medicine
- Caribbean Medical School
- Ross University

**Additional Exhbitors**
- American University of the Caribbean Medical School and Ross University School of Medicine
- AECOM | Jacobs
- Queen's University
- Trumf
- Verna J. Kirkness Education Foundation

**2024 AISES in Canada National Gathering**

**OTHER SPONSORSHIP OPPORTUNITIES**

**Welcome Banquet** ($25,000 USD/$34,250 CAD investment)

Help AISES kick-off the 2024 AISES in Canada National Gathering by sponsoring the welcome banquet. Sponsor will be acknowledged in all conference materials and throughout the Welcome Banquet. Sponsor can distribute materials and will have the opportunity to share a five-minute video or remarks at the banquet.

**Plenary Luncheon** ($20,000 USD/$27,400 CAD investment, two available)

Host a plenary session for conference attendees with a featured presentation/discussion on a highly dynamic topic relevant to AISES members. Content must be developed in collaboration with AISES. There is on-stage and signage recognition of the sponsor at the start of the plenary luncheon. Disseminating a branded giveaway at this event is possible.

**Closing Banquet** ($25,000 USD/$34,250 CAD investment)

The Closing Banquet celebrates the students, professionals, and partners who are a part of the AISES journey. Sponsor will be acknowledged in all conference materials and throughout the Closing Banquet. Sponsor can distribute materials and will have the opportunity to share five-minute video or remarks at the closing banquet.

**Wellness Activity** ($2,500 USD/$3,425 CAD investment)

Interested in offering morning yoga or group exercise, i.e. morning walk, gym session, run? Participants engage in wellness activities on Saturday morning during the conference. Sponsors is acknowledged in the program and during the morning activity.

**Industry Partner Tours** ($5,000 USD/$6,850 CAD investment)

AISES coordinates various Industry Partner Tours for students and/or professionals. Sponsorship covers transportation and advertising. Companies who are sponsoring the tours receive acknowledgement in all materials including the conference website, e-announcements, and social media.

**Mobile App Sponsorship** ($15,000 USD/$20,550 CAD investment)

Invest in the mobile app that is used by conference attendees throughout the event. The mobile app details the agenda, exhibitors, speaker bio, and offers a newsletter! Sponsor logo will be displayed as attendees access the app as well as in the national conference program.

**Elders Lounge** ($5,000 USD/$6,850 CAD investment)

Support intergenerational conversations as the sponsor of the Elders Lounge. Throughout the conference, the AISES Council of Elders and local elder’s welcome students and professionals to join them for coffee and conversation in a set location.

**Student Study Lounge** ($5,000 USD/$6,850 CAD investment)

Support our student scholars by sponsoring the study lounge. Space will be equipped with WiFi, comfortable seating, and refreshments for students who wish to take a study break during the conference.

**Coffee Break** ($5,000 USD/$6,850 CAD investment, multiple available)

Host a coffee break and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.

**Water Bottles** ($5,000 USD/$6,850 CAD investment, multiple available)

Keep attendees hydrated throughout the duration of the conference by sponsoring the official water bottle with your company logo. Water bottles will be distributed at the registration desk at the National conference.

**Student Travel Scholarship** ($1,800 USD/$2,466 CAD investment)

Underwrite an AISES student’s attendance at the 2024 AISES in Canada National Gathering. Funds are applied toward round-trip travel, lodging, and event registration for one student.

**University/College Expo Event Sponsorship** ($4,000 USD/$5,480 CAD investment, one available)

Sponsors will receive recognition as the University/College Expo Event Sponsor on event signage, the conference website and mobile app. This sponsorship includes a table at the University/College Expo, two (2) full conference registrations, recognition in the Spring issue of Winds of Change magazine, two (2) professional memberships, and a sponsor gift.

**University/College Expo Table** ($1,000 USD/$1,370 CAD)

The College Expo will be a dedicated event for educational institutions to exhibit from 4-6:30pm on Friday, March 1, 2024. At this unique event, attendees will be encouraged to network and meet with University/College exhibitors to learn about their available memberships, and a sponsor gift.

**Snack Break** ($5,000 USD/$7,650 CAD investment, multiple available)

Host a snack break and receive prominent signage, acknowledgement in the conference program and access to students and professionals during the break.

**Underwrite an AISES student’s**

*A rate of exchange used by AISES is $1 USD = $1.37 CAD*
2024 Regional Conferences

Every spring, AISES College Chapters scattered across the U.S. and Canada hold seven regional conferences where participants champion each other in their respective academic and professional endeavors. Each chapter hosts unique workshops and sessions designed to generation enthusiasm for – and success – in STEM education and careers.

These gatherings not only serve to furnish the latest information on regional chapter activities, they also highlight meetings, programs and events. Regional Conferences are the perfect venue to promote membership, provide information on scholarship and internship opportunities, meet interesting current and future leaders, and make new friends.

In 2023, over 750 people total attended the regional conferences. Attendance varies between each event. In 2024 we anticipate 50-300 attendees at each regional conference.

Upon production of the partnership guide, all regional conference dates were not yet confirmed, please visit www.aises.org/regional-conferences for each regional update.

- Region 1 | April 12-13 at University of Alaska-Fairbanks
- Region 2 | April 19-20 Pasadena, California
- Region 3 | March 22-23 at University of Arizona
- Region 4 | April 5-6 at Oklahoma State University
- Region 5 | May 3-5 at University of Saskatchewan
- Region 6 | March 22-23 at Cornell University
- Region 7 | April 4-6 at NASA Langley (4/4-4/5 at NASA Langley, 4/6 location TBD) Host Chapter- Virginia Tech

<table>
<thead>
<tr>
<th>2024 Regional Conference Gemstone Sponsorship Packages</th>
<th>Sapphire $50,000</th>
<th>Amethyst $25,000</th>
<th>Citrine $15,000</th>
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<tr>
<td>Premier logo placement on AISES regional conference webpage</td>
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<tr>
<td>Company logo on attendee lanyards for all regional conferences</td>
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<td>Acknowledgement on AISES social media channels</td>
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<td>Custom email to AISES audience of your discretion</td>
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<td>Recognition as a sponsor in regional conference programs and signage</td>
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<td>Recognition on each regional conference website with link to the sponsor website</td>
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<td>Recognition as a sponsor in the Winds of Change magazine - Fall issue</td>
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<td>Advertisement in the 2024 Special College issue of Winds of Change magazine Full page ad Half page ad Third page ad</td>
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<td>Information table to disburse information at each regional conference</td>
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<tr>
<td>Full access registrations to each regional conference</td>
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<td>Fifteen-minute address during plenary event for each regional conference</td>
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<td>Contact list of attendees to each regional conference</td>
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<td>Twelve-month access to the AISES Resume Database</td>
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<td>Complimentary job postings on the AISES Career Hub</td>
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<td>Professional Memberships (Annual)</td>
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**Partners interested in investing in select regional events are welcome to partner as follows:**

<table>
<thead>
<tr>
<th>Regional Conferences (Select one or multiple. Price is per event.)</th>
<th>$5,000</th>
<th>$2,500</th>
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<td>Recognition as a sponsor in regional conference program and signage</td>
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<td>Recognition on regional conference website with link to the sponsor website</td>
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<td>Information table to disburse information regional conference</td>
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<td>Full access registrations to regional conference</td>
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<td>Fifteen-minute address during plenary event for regional conference</td>
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<td>Custom email to AISES members in region</td>
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<tr>
<td>Professional Memberships (Annual)</td>
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Information tables may be available at regional conferences for organizations solely interested in exhibiting. Contact us at exhibitors@aises.org for more information.

To sponsor a chapter’s participation in the conference by providing travel support, contact Kellie Jewett-Fernandez at kjfernandez@aises.org.
2024 National American Indian Science and Engineering Fair

Sponsorship Opportunities

AISES in partnership with Oklahoma State University’s Division of Institutional Diversity, are honored to present the National American Indian Science and Engineering Fair (NAISEF) to be held on the Oklahoma State University (OSU) campus on April 5-6, 2024. Sponsorship opportunities are now available for partners interested in investing in the premier pre-college event for Indigenous students in STEM.

Torchbearer ($50,000 + investment)
- Opportunity for representative to speak (5 minutes) at the event awards ceremony
- Opportunity for representative to present a named award
- Premier logo placement at event check-in/registration
- Recognition as a sponsor in all event print materials including program and signage
- Recognition as a sponsor on event website
- Recognition in all media publications as a major presenting sponsor including logo placement in the AISES Winds of Change magazine
- Recognition post on AISES social media channels (Facebook, Instagram, Twitter)
- Exhibitor table to recruit/disseminate information at event
- Reserved seating at awards ceremony
- 1-year access to the AISES resume database
- 10 complimentary job postings on the AISES Career Hub
- Option for discounted advertising in AISES Winds of Change magazine
- Exclusive sponsor gift

Legacy Builder ($25,000 investment)
- Opportunity for representative to present an award during event
- Recognition as a sponsor in all event print materials including program and signage
- Recognition as a sponsor on event website
- Recognition in all media publications as a major presenting sponsor including logo placement in the AISES Winds of Change magazine
- Recognition post on AISES social media channels (Facebook, Instagram, Twitter)
- Exhibitor table to recruit/disseminate information at event
- Reserved seating at awards ceremony
- 1-year access to the AISES resume database
- 5 complimentary job postings on the AISES Career Hub
- Option for discounted advertising in AISES Winds of Change Magazine
- Exclusive sponsor gift

STEM Champion ($15,000 investment)
- Opportunity for representative to present an award during event
- Recognition as a sponsor in all event print materials including program and signage
- Recognition as a sponsor on event website
- Recognition in all media publications including logo placement in the AISES Winds of Change magazine
- Exhibitor table to recruit/disseminate information at event
- Reserved seating at the event awards ceremony
- Option for discounted advertising in AISES Winds of Change magazine
- Exclusive sponsor gift

STEM Advocate ($5,000 investment)
- Recognition as a sponsor in all event print materials including program and signage
- Recognition as a sponsor on event website
- Exhibitor table to recruit/disseminate information at event
- Recognition in all media publications including logo placement in the AISES Winds of Change magazine
- Option for discounted advertising in AISES Winds of Change Magazine
- Exclusive sponsor gift

STEM Partner ($1,000 investment)
- Recognition as a sponsor in all event print materials including program and signage

Other Sponsorship Opportunities

STEM Activity Day ($5,000 investment)
This expo-style STEM event will coincide with the Science Fair targeting students of all ages, families, and educators with exciting hands-on programming and interactive sessions.

Welcome Reception ($2,500 investment)
Host the welcome reception to be held the evening of April 5. Sponsor will receive prominent signage, acknowledgement in the conference program and the opportunity to interact with participants along with representatives from AISES and OSU.

Luncheon ($5,000 investment)
Host the luncheon for student participants, educators, and other attendees. Sponsor will receive prominent signage, acknowledgement in the conference program and the opportunity to interact with students during the lunch break.

Student Awards Banquet ($7500 investment)
The Awards Banquet will celebrate student award winners. Sponsor will receive a table for 10, can make brief (5 minute) remarks and will be acknowledged in the event program.

Snack Break ($1,500 investment)
Host a snack break at the Science Fair and receive prominent signage, acknowledgement in the conference program and the opportunity to interact with students during the break.

ISEF Travel Scholarship ($2,000 investment)
Underwrite the cost for the two winners and their designated chaperone to attend and participate in the Regeneron International Science and Engineering Fair. Your investment will cover airfare, hotel, meals and other costs incurred as the NAISEF winners compete on an international platform.

NAISEF Travel Support (Investments of any amount)
Students from across the U.S. and Canada will be attending NAISEF in 2024. Resources contributed toward travel support will be used to cover expenses including hotel, airfare, meals, mileage, and other costs incurred by students and/or schools to participate in person.

Exhibitor table to recruit/disseminate information at event ($250)
Join us and share information and resources to students, families, and educators in attendance on April 6. Universities, nonprofit organizations, corporations, federal agencies, and tribes are welcome and encouraged to attend.
### Native Links Golf Classic

**7th Annual Charity Golf Tournament**

**Monday, October 7, 2024**

**During Global Gaming Expo (G2E) in Las Vegas, Nev.**

The Native Links Golf Classic is an annual fundraising event that brings together AISES professionals and partners from various corporations, tribes, and nonprofits for an exciting day out on the course while helping to advance educational and workforce development programs at AISES. In 2023, funds raised will be used for the RISE program which promotes education, facilitates mentorship, provides scholarship resources, and career exploration opportunities for Indigenous students and professionals interested in the casino-gaming industry.

#### Individual Registration: $400  Team Registration: $1,500

### 2023 Host Committee

- **Chance Rush**, (Master of Ceremonies)
- **Casey Flair**, (Aristocrat)
- **Frances Alverez**, Chairwoman (TGPN - Tribal Gaming Protection Network)
- **Jodi DiLascio**, (AISES Consultant)
- **Stephen Lewis**, Governor (Gila River Indian Community)
- **Isaiah Vivanco**, Chairman (Soboba Band of Luiseño Indians)
- **Ernie Stevens Jr.**, Chairman (Indian Gaming Association)
- **Mark Harding**, (Sovereign Resiliency Partners)

### Sponsorship Opportunities

#### Presenting Sponsor $25,000

- Four (4) foursomes including green fees, carts, range balls, breakfast, lunch, and gift bag for each player
- Option for insert in golfer gift bags
- Opportunity to display products or services to tournament participants at one (1) hole sign during event
- GPS advertising at sponsored hole
- Recognition on AISES social media channels as presenting sponsor
- Premier placement of logo on Native Links website and all event marketing materials
- Full-page advertisement in Winds of Change Magazine
- Recognition on golf cart card
- Promotional pre-event email blast to all registered golfers or other AISES audience
- Ability to meet and greet players at registration and awards luncheon
- Opportunity to make remarks at welcome or awards luncheon

#### Platinum $10,000

- Sponsor name and/or logo on one (1) hole sign during event
- Recognition on Golf Cart Card
- Option for insert in Golfer Gift Bags
- Opportunity to display products or services to tournament participants at hole
- Social Media mentions
- One (1) Golf Foursome
- Breakfast and Lunch for four (4) golfers
- Four Golfer Gift Bags
- Logo on marketing materials
- Year-round acknowledgment on AISES website
- One half page ad in Winds of Change Magazine
- GPS Hole advertising at sponsored hole
- Promotional pre-event email blast to all registered Golfers
- Ability to meet and greet players at registration and awards luncheon

#### Gold $5,000

- Sponsor name and/or logo on one (1) hole sign during event
- Option for insert in Golfer Gift Bags
- Opportunity to display products or services to tournament participants at hole
- Social Media mentions
- One (1) Golf Foursome
- Breakfast and Lunch for four (4) golfers
- Four Golfer Gift Bags
- Logo on marketing materials
- One quarter-page ad in Winds of Change Magazine

#### Silver $2,500

- Recognition on Golf Cart Card
- Option for insert in Golfer Gift Bags
- Opportunity to display products or services to tournament participants at hole
- Social Media mentions
- One (1) Golf Foursome
- Breakfast and Lunch for four (4) golfers
- Four Golfer Gift Bags
- Logo on marketing materials

#### Hole Sponsorship $1,000

- Sponsor name and/or logo on one (1) hole sign during event
- Option for insert in Golfer Gift Bags
- Opportunity to display products or services to tournament participants at hole
- Social Media mentions
- Ability to meet and greet players at sponsored hole

#### Hole-in-One Sponsorship $2,500

- Value of $100,000 prize
- Sponsor name and/or logo on one (1) hole sign during event
- Option for insert in Golfer Gift Bags
- Opportunity to display products or services to tournament participants at hole
- Ability to meet and greet players at sponsored hole

### Other Sponsorship Opportunities:

<table>
<thead>
<tr>
<th>Golfer Gift Bag Sponsor: $4,000</th>
<th>Awards Luncheon Sponsor: $10,000</th>
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<tbody>
<tr>
<td>Awards Luncheon Sponsor: $10,000</td>
<td>Individual Registration: $400</td>
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</table>
| Team Registration: $1,500       | (Includes green fees, carts, range balls, breakfast, lunch, and gift bags for four players.)

For more information or to be a part of the 2024 Native Links Golf Classic, please visit [https://www.aises.org/nativelinks](https://www.aises.org/nativelinks) or reach out to Hope Archibeque at harchibeque@aises.org.
Programs
AISES works in collaboration with its partners to deliver innovative and engaging programs for its PK-12, college, educator, and professional membership. Consider supporting one or more of the outreach programs noted below or contact us to discuss many other programs and opportunities to invest.

SPRk-ing Interest in Computer Science ($20,000 investment per school)
AISES delivers an exciting PK-12 program combining robotics and computer science to increase awareness and interest in STEM and Computer Science (STEM+CS) among Indigenous students. The program engages students in hands-on STEM+CS activities powered by Sphero technology. Created by AISES and tailored to Indigenous students, SPRk-ing Interest in CS program inspires young Indigenous minds to pursue and excel in their STEM and Computer Science education. AISES hopes to build the capacity of educators and schools to provide cutting-edge technological STEM+CS experiences for its students by providing teacher professional development, Indigenous-focused lesson plans, and all equipment necessary to incorporate Sphero into the classroom.

College and Career Readiness Guide (Investment varies per school)
The AISES College and Career Readiness (CCR) Guidebook specifically addresses STEM education and careers tailored to the unique needs, values, and workforces of Indigenous students and tribal communities. The CCR program aims to better prepare Indigenous students to attend college and earn a degree in a STEM subject, with the significant underrepresentation of Indigenous people in STEM studies and careers the CCR program addresses specific needs and challenges to ultimately grow the representation of Indigenous people in STEM careers.

Native Financial Cents ($25,000 investment per school)
developed in partnership with Wells Fargo Foundation, Native Financial Cents: Supporting Financial Capability for Native Americans is a critical resource developed using Indigenous values and knowledge to build financial capacity among educators, students, and their families. The AISES team worked to culturally contextualize the Wells Fargo Hands on Banking curriculum to build the financial capability of Native youth. Using the curriculum, AISES offers train-the-trainer workshops or direct trainings to community members, educators and to Indigenous youth. NFC trainers use their knowledge to build the community through financial education and financial literacy.

Academic Scholarships (Investment varies)
AISES academic scholarships help to offset tuition and other educational expenses, allowing undergraduate and graduate students to matriculate and move on to the next academic or professional level. Scholarship recipients are selected from a highly competitive pool of applicants based on academic merit, recommendations, and field of study.

Internships (Investment varies)
The AISES Internship Program provides students with applied work experience and an opportunity to explore career options. Placing students in 10-week summer positions with partner agencies, the program also promotes advanced study to the graduate level and assists students in developing professional networks. Interns are provided with round-trip airfare or mileage to the internship site, a weekly stipend, dormitory lodging, and a local transportation allowance.

College Chapter Sponsorship ($1,000 - $10,000)
AISES proudly charters 200 university chapters throughout the United States and Canada. Students engaged in college chapters convene regularly for networking opportunities, social supports, academic and career development, and more. AISES welcomes partners to sponsor one or multiple chapters to support program activities, including meeting space rental, hospitality, travel to AISES regional and national events, honorariums for speakers, materials for outreach activities, and other costs related to chapter goals.

General Program Operations (Investment varies by funder)
AISES delivers programming for the benefit of students from PK-12 to higher education, and on to supporting Indigenous professionals throughout their STEM careers. Contributions to a general program operating fund includes education and outreach dedicated to specific STEM career fields that may be designated by the funder.

RISE - Resources for STEM Education (Investment varies)
The recently launched RISE program supports Indigenous students, professionals, and tribes by offering our membership exposure, resources, and programming targeted to casino gaming-focused STEM education and careers.

Other Branding Opportunities with AISES
AISES Career Hub
Posting jobs on the AISES Career Hub website enables employers to advertise opportunities within their organizations to a wide population of AISES members. AISES membership is comprised of professionals, students, educators, and others in science, engineering and related technical fields. With over 7,000 active members, and many others that visit the website, advertising your job postings online with AISES is a great way to attract great candidates. In addition, job postings may be featured in our monthly opportunities newsletter that goes out to more than 18,000 individuals.
The AISES Career Hub is a great place for employers to post job openings to attract qualified Indigenous STEM professionals and have the opportunity to access the resume database.

The AISES Career Hub has more than
A snapshot of activity is updated daily.
careers.aises.org

Advertising in Winds of Change Magazine
From its appealing cover to engaging content targeted to a unique readership, Winds of Change delivers. For nearly four decades this award-winning publication has been merits the attention of Indigenous STEM students and professionals. Today, Winds of Change connects with its audience through a strategic combination of print and digital publishing, consistently hitting the mark with timely features, personal stories, and news of academic and career opportunities that reach every segment of the growing AISES family. Students from pre-college through post-doc, aspiring and mature professionals, retirees, and elders — as well as our sponsors, partners, and friends — rely on Winds of Change as a multifaceted resource. Each issue also includes a Partner Index along with selective advertising for products, services, and opportunities that serve this diverse STEM-focused constituency. The digital version of each issue’s content entails a robust social media presence and advertising that effectively targets focused demographics. The cover of each issue and the accompanying article are especially designed to connect with younger readers and keep them engaged as they work toward a promising future in STEM. Winds of Change is published four times annually — with three print and one digital-only issue. Other advertising opportunities include Paths to Opportunities, twice-monthly targeted digital newsletters reaching more than 18,000 subscribers. And all AISES publications offer attractive sponsor and exhibitor packages that can be customized to fit any budget.

Visit Winds of Change at winds.aises.org
For more information, contact Candace McDonough at cmcdonough@aises.org.
AISES Circle of Support

The AISES Circle of Support Program acknowledges the generous investment of partners whose support is integral to the AISES mission. Circle Partners are organizations that established a multiprogram partnership with AISES in 2023. We wish to thank each of our Circle Partners for their continued efforts to serve AISES student and professional members.

Full Circle of Support ($100,000) +

“We definitely gained more awareness for our organization. I’d say about 85% of student/professional interactions, people have not heard of our organization so, we definitely gained visibility.”
- Native American Fish & Wildlife Society

“Another great conference! I enjoy meeting prospective students. Of additional value, our own students hang out at the booth and have the chance to meet other students and alumni. It is always great to see many new and old friends that stop by.”
- University of Oklahoma

“The conference was excellent. The venue for Indigenous students to be represented is phenomenal. I had not attended the conference since 1992, and to see this many natives occupying and thriving in the STEM fields is fantastic!”
- U.S. EPA

Circle of Support ($75,000)

Excellence Partner ($50,000)