



AMERICAN INDIAN SCIENCE AND ENGINEERING SOCIETY

USAGE POLICIES: PERMISSION GUIDE

NAMES AND LOGOS

Advertising and endorsements

ID Standards	Approval Requirements	Whom to Contact
Advertising and endorsement activities. Use of name or logo in advertising or endorsement by an entity outside of AISES	Approval Required	Contact the Marketing and Communications department at 720-552-6123 or mwhiteman@aises.org

Sponsorship and fundraising

ID Standards	Approval Requirements	Whom to Contact
Sponsorship and fundraising activities. Use of name or logo in sponsorship or fundraising activity by an entity outside of AISES	Approval Required	Contact the Development department at 720-552-6123 or sgutierrez@aises.org

Student organization use

ID Standards	Approval Requirements	Whom to Contact
Chartered student organizations may use the AISES logo. Organizations not registered with AISES can neither use AISES name or logo	Chartered student organizations may use the AISES logo without permission from AISES. Organizations not registered with AISES can neither use AISES name or logo	Contact the Membership department, 505-765-1052 or lpaz@aises.org

Other

ID Standards	Approval Requirements	Whom to Contact
Creation of new AISES Chapter logos	Consultation with Membership Director	Lisa Paz, 505-765-1052, lpaz@aises.org